



## **TIPS TO BE SUCCESSFUL**

### **PLAN AHEAD WHEN YOU ARE GOING TO SELL CERTIFICATES**

Let supporters know what you plan to do and when you plan to sell them and then order certificates timely. Don't order certificates too far in advance of being able to sell them.

### **SELL CERTIFICATES AHEAD OF TIME**

This is a great way to ensure success and also allows you to know how many you may want to pre-purchase (minimum of 100 to participate and then can be ordered in increments of 25 up to 250). Use the order guide below to keep track of what you need. \*Not to be distributed via the internet or sold in the restaurant or within the perimeter of the parking lot.

### **DESIGNATE VOLUNTEERS**

These events may seem like they require minimal to no work but that just isn't the case. Your event won't be quite as successful if you are not working as a team. Designate volunteers to sell certificates, share information and contact your supporters.

### **BE PREPARED, PLAN AHEAD**

One week is not an adequate amount of time to prepare for these events. Plan to sell your certificates **AT LEAST 3 WEEKS** out and start your planning & promoting from the start!

### **REMIND YOUR SUPPORTERS**

Don't leave all your promoting to the very beginning, weeks before your event, and not reach out to remind your supporters! You can collect your family, friends & fellow supporters' email addresses when you originally start to promote your event and send them a reminder email a couple of days before!

